

CHANCE TO WIN A 'CREDIT CRUNCH BUSTING' YEAR OF FREE ISA TRADING
'Depressed markets could offer long-term value', says Selftrade

Championing investors in this first new tax year of the credit crunch, online stockbroker Selftrade is offering customers, who subscribe at least £1000 into an ISA between 6th and 30th April, the chance to enter a prize draw to win a year's free trading.

Despite recent rallies, markets remain depressed offering value for those building long term portfolios. And with just 15% of Britons planning to invest in an ISA in the early months of the new season, Selftrade, one of the UK's largest execution-only stockbrokers, hopes this initiative will support more people investing for the longer-term in tax-efficient ways.

Dr. Stephen Barber, Head of Research at Selftrade commented: *"ISAs are key to structuring profitable and tax efficient portfolios. Many investors leave their ISA subscription until the end of the tax year but given current conditions, being ready to take advantage of value markets could well set up portfolios for the longer-term. And for those wishing to manage market specific risk, regular investment could be the answer; drip feeding funds into shares, funds or ETFs."*

"People can invest up to £7,200 per year in a tax-efficient stocks and shares ISA. And with a wide choice of permitted instruments from shares to unit trusts and OEICs to investment trusts, ETFs and bonds it is worth having a click on our website to investigate further which is best for you. By giving our customers control over their investments, Selftrade offers individuals financial empowerment and control at their own pace."

For further information and investment advice visit www.selftrade.co.uk

To arrange a meeting/call please contact FD Consumer Dynamics:

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-ENDS-

Notes to Editors

**Further information about Dr Stephen Barber
(Head of Research at Selftrade, www.selftrade.co.uk).**

Stephen Barber is Head of Research for Selftrade, one of the biggest brokers in the UK. He edits two quarterly investment reviews (*Stocktake* and *Asset Allocator*), presents Selftrade's monthly webcast *Stocktalk* and appears on the weekly investment programme *The Four Wise Monkeys* (www.4wm.co.uk).

He is visiting lecturer in political economy at Goldsmiths, University of London and a Senior Research Fellow of the Global Policy Institute at London Metropolitan University. He is a Member of the Securities Institute and a Fellow of the Royal Historical Society.

He has published three books on Politics and political economy: *Political Strategy*; *The City in Europe and the World*; and *The Geo-Politics of the City*. A fourth book, *Greed*, is due to be published by Macmillan in early 2009.

About Selftrade

For more information on Selftrade visit their website - www.selftrade.co.uk

For further information on Selftrade's SIPP and its interest rates please go to:

<http://www.selftrade.co.uk/services/price-list.php>

- Selftrade provides a range of investment services and is one of the UK's largest execution-only stockbrokers.
- Customers can manage their investments in Dealing, Shares ISA, and SIPP Dealing accounts. Child Trust Funds, Child SIPP, Company Dealing and Investment Club accounts are also available. A CFD and spread betting service is provided in conjunction with City Index.
- Selftrade is a trading name of Talos Securities Limited, which is authorised and regulated by the Financial Services Authority and is a member of the London Stock Exchange and PLUS Markets
- The prize draw will take place on 4 May 2009. 5 winners will have unlimited trades for a year. Terms apply.