

SELFTRADE HELPS BRITONS BEAT THE CRUNCH THIS CHRISTMAS

- Lucky Britons could have their regular investments matched for 2009 –

Selftrade, a leading online broker, is introducing a credit crunch busting prize during the run up to Christmas –lucky Britons who sign up to its Regular Investment Service could be in with a chance to have their monthly investment matched by Selftrade up to £100 per month for the whole of 2009 - starting the New Year with a bang!

At a time when Britons have less money to spare at the end of each month, Selftrade's Regular Investment Service offers people a simple and low cost way of investing for the future. Customers can invest on a monthly basis at a special low rate of £1.50 per purchase in a wide range of shares, Investment Trusts and ETFs.

Key features - *Regular Investment Service*

- Customers can invest in a range of shares (FTSE 100 shares), Investment Trusts and ETFs at a low rate of £1.50 per purchase – sales are charged at £12.50 per trade.
- Invest from just £50 per month
- Range of fund packages available.
- Available in all account types except CTFs.
- Britons who open a Dealing, ISA or SIPP account and make a regular investment purchase by 29 December 2008 will be entered into a prize draw. Five lucky winners will have their monthly investments via the Regular Investment Service matched by Selftrade up to £100 per month for the whole of 2009. (The prize draw will take place on 5 January 2009).

Dr Stephen Barber, Head of Research commented:

“Our Regular Investment Service is ideal for those who are new to investing and want to reduce the risk of investment timing. Taking advantage of Pound/cost averaging will help to smooth the ups and downs of share and fund prices in today's volatile market. This can be a profitable way for people to take control of their financial destiny.”

“Signing up for a regular investment is easy; go to our website www.selftrade.co.uk/regular and if customers make a purchase by 29 December 2008 they will be entered into our prize draw where they could win up to £100 of their regular investment matched each month for a year – a great way to see in the New Year!”

-ENDS-

For further information or comment please contact FD Consumer Dynamics:

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Notes to Editors:

About Selftrade

The Selftrade website (www.selftrade.co.uk) offers Britons choice so they can take total control of their finances, leaving them with the peace of mind that they know exactly where their money is and safe in the knowledge that they are investing in their future.

Selftrade offers customers a range of accounts, designed to suit different investment needs. By applying online and funding an account with a debit card, people can be trading and in total control of their financial future in just 10 minutes. Whether people choose to deal online, by phone or via the internet on their mobile, they will pay the same flat fee of £12.50 for each trade.

- Selftrade is one of the UK's largest execution-only stockbrokers.
- Customers can manage their investments in Dealing, Shares ISA, and SIPP Dealing accounts. Child Trust Funds, Child SIPP, Company Dealing and Investment Club accounts are also available. A CFD and spread betting service is provided in conjunction with City Index.

Selftrade is a trading name of Talos Securities Limited, which is authorised and regulated by the Financial Services Authority and is a member of the London Stock Exchange and PLUS Markets.