

Selftrade launches first mobile share dealing service in UK

Today, Selftrade customers will be among the first in the UK to have access to a new internet share dealing service from their mobile phones.

In an increasingly busy world consumers are becoming ever more time starved and looking for ways to make their life easier. No one will doubt that the mobile phone along with other mobile devices has filled a demand for consumers making the most of the cracks in their day.

The service is designed specifically for mobile phones enabling customers to deal in investments traded on the London Stock Exchange and will be available to the general public from 9 June. It offers customers a mobile internet with market data and news, as well as access to their accounts where they can view their portfolio, statement and open orders and, most importantly, trade whilst on the move.

This means that missing out on an investment opportunity can be a thing of the past. Selftrade's new service ensures that customers will always have the latest investment news at their fingertips so if an opportunity arises, they can act instantly.

Customers can deal in UK shares and buy and sell other types of investments including Covered Warrants, ETC's and ETF's, whilst on the go.

A special offer of five free mobile trades to be used by the end of August 2008 is available to those who open an account by the end of July.

Mark Pearson, Marketing Director said: "We are really excited about offering this extension to our current service. The customers we researched were really impressed with the usability of it and the range of tradable items available. We recognised that customers are not only using their mobile for calls and texting but increasingly as a portal for information on the move. With market news and data at your finger tips, it no longer matters if you aren't by a PC at a critical time, now you can always identify and then act upon investment opportunities and market movements all from one source, while on the move."

To try out the service go to m.selftrade.co.uk

Notes to Editors:

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For more information on Selftrade visit their website - www.selftrade.co.uk

For more information on Selftrade's mobile service visit www.selftrade.co.uk/mobile

To access the mobile share dealing site visit m.selftrade.co.uk

- Selftrade provides a range of investment services and is one of the UK's largest execution-only stockbrokers.
- Customers can manage their investments in Dealing, Shares ISA, and SIPP Dealing accounts. Child Trust Funds, Child SIPP, Company Dealing and Investment Club accounts are also available. A CFD and spread betting service is provided in conjunction with City Index.
- Selftrade is a trading name of Talos Securities Limited, which is authorised and regulated by the Financial Services Authority and is a member of the London Stock Exchange. Talos Securities Ltd is a wholly-owned subsidiary of Boursorama SA, which is part of the Société Générale Group. Boursorama is a major player in online savings in Europe, with operations in France, Germany and Spain in addition to the UK.